

EMBRACE



U.S. Highway 30

The Route

400 miles along U.S. Highway 30—America's first coast-to-coast motor route—from the eastern to the western border.

The View

Abundant farmland, historic pathways and rivers, scenic valleys, parks, lakes, and awe-inspiring golf courses.

The Adventure

Wagon ruts of the Oregon, Mormon, and California Trails; the Platte River Valley; the first transcontinental railroad and highway; the world's largest railroad yard; and Buffalo Bill's Scout's Rest Ranch.

Contact

Columbus/Platte County Convention & Visitors Bureau
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Left

Sandhill Cranes, Platte River Valley

Right Clockwise

Golden Spike Tower, North Platte; Andrew Jackson Higgins National Memorial, Columbus; Great Platte River Road Archway, Kearney; Original Lincoln Highway, Elkhorn; Wild Horse Golf Club, Gothenburg

Lincoln Highway Scenic & Historic Byway

As you make your way across the state, be prepared for a little bit of everything. That's what makes this 400-mile road trip so great—the mix of water fun, railway adventure, one-of-a-kind experiences and, of course, a wide array of historical encounters stretching from border to border.

The history starts off with the highway itself. U.S. Highway 30 was originally known as the Lincoln Highway, the first transcontinental highway. While the majority of the stretch is now paved, an original brick-paved portion still exists near Elkhorn.

Cowboys, pioneers, and military members clearly left their mark along this route. You can tour Buffalo Bill's ranch near North Platte, mail a postcard at the Pony Express Station in Gothenburg, witness a shootout at Ogallala's Front Street, step aboard a WWII boat at the Andrew Jackson Higgins

National Memorial in Columbus, and learn about emigrant struggles at the Great Platte River Road Archway near Kearney.

Ready to get wet? Lake McConaughy and Lake Ogallala are popular destinations near Ogallala for boaters, anglers, and sunbathers. And several water parks are a sure bet for those who prefer their water chlorinated.

The Lincoln Highway Scenic & Historic Byway also provides many rare experiences for the whole family. You can get a bird's-eye view of the world's largest railroad classification yard from the Golden Spike Tower and Visitor Center in North Platte, grab a bite in Columbus at Glur's Tavern (the oldest continuously operating tavern west of the Missouri River), and even behold the majestic spring migration of half a million sandhill cranes.

